

MONDAY 23 NOVEMBER, 10.00 - 11.00 AM (BEIJING TIME)

Game of Thrones: The Business of Data in and between
Greater China and the US

PRIVACY
RULES



Jihong Chen **MODERATOR**
Equity Partner at Zhong Lun
China



Pádraig Walsh
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José Leitão
Partner at MdME Lawyers
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John Eastwood
Partner at Eiger
Taiwan



Michael E. Nitardy
Member of Frost Brown Todd LLC
USA

Register for this
free event at
<http://bit.ly/greaterchina>



The webinar will cover the following topics:

- Introduction of draft Personal Information Protection Law of China and its impacts on cross-border PII transfer
- Data transfers from or to Hong Kong seem uncomplicated on the surface, but quite complex once you scratch the surface
- Applicable data protection framework in Macau, and data business in the Region
- Taiwan's history has led to a system that's seemingly easy to comply with but has tough penalties for the unwary
- Data transfers from Greater China to the US? The California Consumer Privacy Act (CCPA) is one of the key frameworks that organizations will have to adhere to avoid the risk of significant fines



Who should attend:

- CEO, CTO, CFO, CISO operating in the sector
- In-house counsel
- Corporate executives
- Consumer associations
- Business developers and investors
- Data protection authorities

**The webinar will be recorded and broadcast on PrivacyRules platforms later.
Yet we strongly invite you to participate online and interact with the speakers in the Q&A session.**



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MODERATOR :



JIHONG CHEN has the leading partner of Zhong Lun TMT team, Mr Chen has been practicing and providing legal services for a large number of international enterprises since 1996. He has participated in the research and legislation activities related to data protection, intellectual property, telecommunications and IT on many occasions, including the Regulations on Computer Software Protection, the Telecommunications Regulations and the Cyber Security Law. Mr. CHEN has been highly recommended by the major legal medias such as Chambers, Legal 500, China Business Law Journal and Asialaw Profiles for several consecutive years. Founded in 1993,

ZHONG LUN LAW FIRM was one of the first private law partnerships to receive approval from the Ministry of Justice. After years of rapid development and steady growth, today Zhong Lun is one of the largest full service law firms in China with over 500 partners and around 3000 professionals working in seventeen offices in Beijing, Shanghai, Shenzhen, Guangzhou, Wuhan, Chengdu, Chongqing, Qingdao, Hangzhou, Nanjing, Haikou, Tokyo, Hong Kong, London, New York, Los Angeles, San Francisco and Almaty .

SPEAKERS:



PÁDRAIG WALSH has a particular interest in personal data privacy regulation, and has advised clients on the requirements in Hong Kong on collection, use, processing, transfer, storage and deletion of personal data. He has assisted clients to respond to regulatory enquiries, and to mitigate the consequences of data breaches. Pádraig is the main contact at Tanner De Witt in respect of PrivacyRules, an international alliance of privacy experts that combines legal, technical, and data related expertise to assist clients globally with a multi-disciplinary and multilingual approach. Pádraig also chairs the Know How and Training Committee of PrivacyRules.

TANNER DE WITT is an established and recommended independent law firm in Hong Kong. The firm and its lawyers, many of whom have international law firm backgrounds, receive top ratings from industry publications such as Chambers and Partners and Legal 500. Its primary focus is business law in Asia. The firm provides legal advice and representation in the following areas: Corporate and Commercial; Litigation and Dispute Resolution; Insolvency and Restructuring; Employment; Family and Matrimonial; Banking and Finance; Immigration; Wills and Trusts; Financial Services Regulatory; Hospitality including Liquor Licensing; White Collar Crime and Criminal.



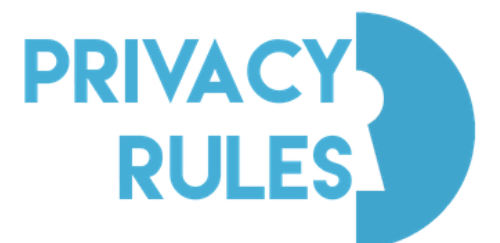
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JOSÉ LEITÃO heads the firm's regulatory & compliance practice, focusing on advisory and compliance work and assisting with issues such as data privacy, anti-money laundering, anti-corruption, consumer protection and general compliance with local regulations as well as international standard agreements and treaties with local applicability, such as FATCA or CRS. José has led a number of cross-border compliance exercises for global entities and has strong expertise in regulator-driven procedures, such as data privacy authorizations and notifications.

Since its establishment in 2006, **MdME Lawyers** has put its particular brand of excellence, responsiveness and innovation at the service of major local and international clients, assisting them in some of the largest and most complex transactions, financings and disputes in Macau. With its team of professionals qualified to practice in multiple jurisdictions, and positioned at the heart of key initiatives of the People's Republic of China such as the Greater Bay Area, One Belt, One Road and the Chinese investment in Portuguese-speaking countries, MdME Lawyers is uniquely poised to take a relevant role in assisting clients in the context of both their inbound and outbound investments.



JOHN EASTWOOD is a founding partner of the law firm Eiger and boasts nearly two decades of experience in handling data protection and privacy matters for a variety of international clients. John has assisted one of the world's most famous social media companies with privacy and IP matters in Taiwan. He also represented a major American technology company with trade secrets litigation. John is often sought out by leading publications for his views on privacy and data protection matters in Taiwan. He has also authored several articles on these topics, most recently one on data protection in Taiwan published by the American Chamber of Commerce Taipei's TOPICS magazine. John is admitted to the Ohio bar, and is a registered foreign lawyer in Taiwan.

From e-commerce to employment relationships, companies operating in Taiwan rely on **EIGER** for a wide variety of personal data compliance matters. Eiger provides counseling and training of personnel regarding legal obligations under local and overseas laws, as well as expert assistance when potential problems are discovered. The firm works closely with companies to provide counseling, training and practical solutions to ensure overseas offices maintain the compliance culture and obligations of their head office.



MICHAEL E. NITARDY is a member in the litigation department of Frost Brown Todd LLC. He represents clients in business and commercial disputes. Michael also helps clients comply with the applicable laws, rules, and regulations governing the proper use and disclosure of personal information. In addition to assisting clients in investigating and addressing potential data breaches, Michael also assists clients in addressing state and federal regulations regarding health law matters.

FROST BROWN TODD is a full-service law firm with more than 500 lawyers across a nine-state footprint. Dedicated to refining the art of client service, FBT leverages technical, industry and legal knowledge and hands-on experience to serve a diverse client base, from leading multinationals to small, entrepreneurial companies.



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